**EXPERIENCE**

**March 2022 - Present - FP&A Manager - Ralph Lauren**

As the FP&A manager for the Polo Factory Stores (largest direct to consumer area within Ralph Lauren) I:

- Manage the monthly forecasting process for the business, coordinating inputs from business partners and aiding with assumptions.

- Monitor the P&L performance across all G&Ls and work to provide explanations for variances to expectations.

- Have built a more efficient model for uploading forecast assumptions into our data ‘cube’.

**May 2019 – February 2022 – Senior Commercial Finance Analyst - dmg media**

As part of the growing commercial finance team at dmg media I have looked after print advertising revenue. It has been an engaging business partnering role during which time I have had the opportunity to:

- Build relationships with various non-finance teams and perform ad hoc analysis to assist them in the decision making.

- Use our data analytics tools to set up and manage several performance tracking reports to monitor revenue vs targets and highlight areas for improvement. I presented these to senior management on a monthly basis.

- Improve business partnering by building a model to track and manage the agency and advertiser contracts across all of our print titles.

- Work across teams to build a case to launch a wine club for the i newspaper.

- Manage both weekly and monthly revenue reporting and forecasting alongside the preparation of the budget and quarterly re-forecasts.

- Help manage the ‘onboarding’ of the latest print title – the i Newspaper. This involved adjusting their reporting processes to bring in line with dmg media and communicating these changes to the new sales team.

**October 2018 – April 2019 – Founder – The Soup Pedlars**

I started a business aiming to reduce food miles and plastic waste within people’s lunches. I made fresh soup using local vegetables and delivered them by bicycle in glass jars. During the short venture I:

- Set up and managed a website as well as working with designers to generate our logo.

- Held several successful soup themed dinner evenings.

- Was featured in the Evening Standard (<https://www.standard.co.uk/lifestyle/foodanddrink/the-soup-pedlars-review-a4040356.html>)

**September 2015 – May 2019 – Ernst & Young LLP**

As an audit senior at EY within the Financial Services Assurance division I spent time working with several large insurance, pension and banking clients while completing my ICAS examinations (all first time passes). During my time I have:

- Audited a number of global clients including; insurance brokers and syndicates as well as other insurance companies and foreign exchange brokers.

- Coached, delegated to and managed teams of junior associates within the firm and performed detailed reviews of their work.

- Developed project management skills by co-ordinating across departments with Tax, Risk and Global Delivery Teams and within my own engagement teams and that of the client's management team.

- Completed an internship on rotation within the TAS (Transaction Advisory Services) practice.

**September 2017 – Aug 2019 – ICAS – Young Leader**

- Acted as an ICAS Ambassador; promoting key strategic initiatives and member engagement to other students / CAs

**August 2014 – SABMiller**

Work experience placement in the commercial finance team. Working on keg materials and the importance of brewing provenance

**August 2011, 2012 & 2013 - Underbelly Ltd, Edinburgh Festival Fringe**

During three consecutive Edinburgh Fringe Festivals I worked in both the ‘Keg Team’ and the Bar Staff.

**EDUCATION**

**2015 - 2018 – ICAS:** Chartered Accountant.

**2018 - 2018 – General Assembly:** Accelerated Data Analytics Course covering Excel, SQL & Tableau.

**2018 - 2018 – Berry Bros & Rudd:** Distinction in WSET Level II Award in Wines & Spirits.

**2011 - 2015 – Newcastle University:** 2:1 in Economics & Business Management, industrial placement year.